



**La Costa Canyon High School**

**English**

***Advanced Journalism***

Level of Difficulty	Estimated Homework Time	Prerequisites
<b>X Moderate</b> <input type="checkbox"/> Difficult <input type="checkbox"/> Very Difficult	<b>0-30 Minutes</b>	<u><b>District</b></u> None  <u><b>Department</b></u> None

**Course Description**

Advanced Journalism is a year long course that can be repeated, in which the students will take the skills/techniques they learned in Intro to Journalism and use them to create La Costa Canyon’s publication, MavLife Newspaper. The course emphasis is on providing a real-life experience of what it is to be a journalist in both the print and online worlds.

Performance Objectives: Students will be able to demonstrate mastery in the following areas:

- Creating clear, coherent, and purposeful writing.
- Designing layouts and producing digital photography for the print media.
- Writing journalism in its various forms (features/news/editorials/reviews).
- Collaborate with other students working toward a common goal (monthly newsmagazine).
- Use technology for research, construction, and production of their written work.
- Identify potential advertisers and sell advertising for the newsmagazine.

Necessary Skills: The following skills are important in order to succeed in this class:

- A passionate interest in written expression and knowledge of current events.
- An ability to meet deadlines.
- A willingness and desire to work collaboratively in order to create a final product (monthly newsmagazine).
- An appreciation of the importance of evaluation of work and evaluation of process.

**Additional Information for Students/Parents**

- 10 credits

- Meets high school graduation requirement for practical art/CTE or electives
- Meets UC/CSU subject area "g" requirement
- Repeatable for up to 80 credits